

**T. B. Scott Library
2008 Brief Annual Report-Unaudited**

REGISTERED PATRONS

	<u>1988</u>	<u>1998</u>	<u>2006**</u>	<u>2007</u>	<u>2008</u>
<u>Children:</u>					
County	1,567	1,631	1,592	1,583	1,589
System/Other	-	276	192	220	233
City	1,783	2,033	1,717	1,747	1,717
Subtotal	3,350	3,940	3,501	3,550	3,539
<u>Adult:</u>					
County	3,281	3,815	4,446	4,819	4,627
System/Other	-	1,056	416	1,077	1,146
City	4,520	4,809	5,040	5,383	5,123
Subtotal	7,801	9,680	9,902	11,279	10,896
<u>Total Patron Registrations:</u>	11,151	13,620	13,403	14,829	14,435

Beginning in 2003, V-Cat registrations inactive for 3 years are removed from the system annually.
 **Many people held cards at both T. B. Scott Library and Marathon Co. Public Library before MCPL joined V-Cat in Aug. 2006. Those records have been merged under the person's county of residence, regardless of which library s/he uses. This change does not affect circulation statistics.

CIRCULATION BY PATRON RESIDENCE

	<u>1998</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>
City	156,343/ 53.0 %	141,265/48.5%	149,471/50.2 %	150,878/50.1%
County	123,355/ 42.0 %	121,880/41.8%	124,687/42.0 %	130,209/43.3%
System*	14,594/ 4.9 %	27,509/ 9.4%	22,765/ 7.6 %	19,254/ 6.4%
Other/Unknown	571/ .1 %	802/ .3%	640/ .2 %	555/ .2%
Totals	294,863/100 %	291,456/100 %	297,563/ 100 %	300,931/100%

MATERIALS COLLECTION

MATERIALS CIRCULATION

	<u>1988</u>	<u>1998</u>	<u>2008</u>	<u>1988</u>	<u>1998</u>	<u>2008</u>
Books	76,505	75,905	88,122			
Audio books	282	1,576	2,933	Print		
Cassettes	844	864	0	Materials	202,019	219,746
CDs	93	1,966	2,826			192,263
Comp. software-		30	349	Nonprint		
DVDs	-	-	2,255	Materials	15,740	75,117
Records	1,652	-	-			108,673
Videos	85	3,298	2,980	TOTAL:	217,759	294,863
Other AV	1,989	845	1,042			300,936
Total AV	4,945	8,579	12,385			

Copies of the complete report are available at the library.

T. B. Scott Library--2008 Brief Annual Report, continued

THE COMMUNITY USES THE LIBRARY:

-The automatic counter on the security gate leading into the library registered 156,691 **visits to the library** in 2008.

-A total of 9,238 people attended **library programs or classes** either held at the library or presented by staff members outside of the library.

-3,480 people used our **meeting rooms** for non-library programs or classes, including HSED classes through NTC and a Red Cross blood donation session.

-The library staff proctored twenty-two exams for off-campus **university and high school students**.

WE HAVE THE MATERIALS AND RESOURCES PEOPLE NEED:

-There are 97,417 print items and 11,608 nonprint items available for checkout.

- 4,616 large-print books, 2,139 audio cassette books, and 794 books on CD help to extend the joy of reading to **visually impaired** patrons, travelers, joggers, and others.

-Our selection of 24 newspapers and 178 general and special interest magazines provides up-to-date local, regional, national and international **news and information**.

TECHNOLOGY EXPANDS OUR WORLD

-63 individuals received **hands-on training** in basic computer and Internet skills.

-**Use of technology** is very important. People spent 20,436 **hours** on our patron-access equipment in 2007 (an 11% increase over last year): 1,817 hours on computers (word processing, learning games, etc.); 18,173 hours on the **Internet**; and 447 hours on microfilm readers. **Wireless** Internet access was installed in February of 2007.

-There were 19,417 Adult Dept. **computer uses**; the number of Youth Services Dept. computer uses was 6,967, for a total of 26,384 uses. The average amount of time each person spent on a computer decreased slightly from last year at just under 48 minutes per session to 45 minutes per session.

-Our Internet access took a leap forward in 1998 with the installation of a **T-1 line**. As a result, all PCs in the library have Internet access, including all twelve patron access computers (PACs). One additional PC is dedicated to word processing only, for those patrons needing to write resumes, etc.

-The Department of Public Instruction service called **BadgerLink**, a huge information database available via the Internet, provides our patrons with access to thousands of full-text periodicals, as well as many other resources.

-Through the Wisconsin Valley Library Service subscription to netLibrary, our patrons have the ability to select from and download to their personal computers 8,805 **ebooks** and 3,634 downloadable **digital audio books** through the OverDrive program, and 314 downloadable videos.

-Webmaster Donna Hertel maintains our **web page** as an attractive, useful tool for library users, and updates it on a regular basis. Our address is: **www.tbscottlibrary.org**

OUR MATERIALS ARE USED:

-Our **circulation remains impressive** in comparison with other libraries. In 2007 the mean circulation for ten other Wisconsin libraries serving similar municipal populations (8,950-11,010) was 201,995. Our circulation that year was 297,563 items, significantly higher than the average. Our 2007 Youth Services Dept. circulation was 129,458 compared to 75,456 in the similarly-sized libraries.

-Our library's **Total Service Population**, a number that is assigned by the state and that includes County residents as well as City residents, was 22,375 in 2007. Mean circulation for ten other libraries with similar Total Service Populations (21,172 -24,321) was 236,131 items, while our circulation was 297,563 items.

-Our **circulation per capita** for our Total Service Population was 13.3 items in 2007. Statewide the circulation/capita was 10.6 items.