

Minutes
Aging & Disability Resource Center of Central Wisconsin
Wausau ADRC-CW Office; 1000 Lakeview Drive; Wausau WI 54403
January 12, 2012

Board Members Present: Wausau office-Jerry Burns, Jim Hampton, Dan Sullivan, Sharon Rybacki and Bill Miller, Video conference- Merrill office-Bruce Giese and Larry Lebal, WI Rapids office-Hilde Henkel & Terri Sersch, Marshfield office-Mike Feirer and John Callahan, Teleconference- Antigo office-Julie Webb and Pat McKinney-Rice

Excused Board Members: Joanne Leonard and Bob Weaver

Others present: Linda Weitz, Tracey Baken, Steve Prell, Sharon Davisson-Wausau, Doug Below-Antigo

1. Call to Order

Meeting was called to order by Chairperson Hilde Henkel at 9:00 a.m.

2. Public Comments

There were no public comments.

3. Approval of Minutes

Motion by Jerry Burns, second by Mike Feirer to approve the 12/8/11 meeting minutes. Motion carried unanimously.

4. Executive Director's Report

Linda highlighted a few items within the report

- Linda was pleased to introduce the newest board member (waiting for appointments from all four County Boards), Larry Lebal. Larry gave a brief background and was happy to be joining the ADRC-CW Board. Larry will fill Ken Crass's seat.
- Linda was happy to report that as of today the ADRC-CW is "fully" staffed. An organizational chart listing all of the current employees was handed out.
- As of January 9th, all of our casual employees have been transitioned to GeminiCares employment (except for the 3 casual transportation drivers, who will remain as ADRC-CW employees). The transition went well and has been a positive result for both the ADRC-CW and our casual employees.
- A presentation which was sponsored by the Community Foundation of South Wood County called "Speak Your Peace" was conducted yesterday for staff. The purpose of the presentation is to urge citizens to communicate in a more respectful and effective way, with the focus placed on being civil to one another. Linda handed out the 9 Tools of Civility document that was given to all staff.

- The new IM Consortium took effect on 1/1/12. Linda explained that within the ADRC-CW region, Marathon and Langlade Counties are part of the IM Central Consortium and Wood and Lincoln Counties are part of the Northern IM Consortium. This has changed how the Resource Specialists and Benefit Specialists communicate with the county IM departments. The ADRC-CW has been assisting consumers in educating them on the new process and we have been working closely with the new consortia to help assist in the transition.
- We received word last week that plans are underway to lift the enrollment cap on the Family Care program. What does that mean? We don't know. At this time the ADRC-CW has not received any direction from the state as to how the waiting lists will be eliminated. On Friday, January 20, 2012 there will be a state wide conference call to address the issue. Linda will keep the board posted.

Jim Hampton asked Linda about the status on expanding the SNAC program. Linda informed the board that at this time the ADRC-CW has the support from GWAAR to expand and she sent a letter to Gail Schwersenska, Director, Office on Aging-Bureau of Aging and Disability Resources requesting approval to expand. Gail's response was that the expansion of the SNAC program is part of a bigger policy issue and so at this point it is still on hold. We will continue to pursue.

5. Discussion/possible action – ADRC-CW Board volunteers for the State Regional Advisory committee

Linda wanted to inform the board that according to the statutory language in the 2007-2009 biennial budget there was to be a Regional Long Term Care Advisory Committee. In December, we were contacted by the office on Resource Center Development (ORCD) informing us that the committees are now being formed the composition will consist of volunteers from the existing ADRC boards in each region. No other members will be appointed. ORCD has asked our ADRC-CW board to appoint 2-5 members to this committee. Linda wanted to inform the board to give them time to decide. Linda said that in March, Ronda Lechner from ORCD will be attending the ADRC-CW Board meeting asking for volunteers. Both Julie Webb and Sharon Rybacki both agreed to be part of the committee. Linda said that there is a tentative meeting scheduled for Thursday, May 3rd from 10-3 in Merrill. Prior to the meeting, the committee members are being asked to gather information regarding programs and services. There was no clear direction on how this was to be gathered. Linda explained that next week the ADRC-CW Advisory Committee will be meeting and gathering input from local residents could be part of their action plan. The board thought this would be a good idea. Linda will keep board up to date.

6. Monthly fiscal report

Steve reported that in November we paid Marathon County the fees for providing fiscal and ER (Employee Resource) services for 2011. Also the amount in the Grants Receivable is 3 months (Sept/Oct/Nov) of reimbursement requests for those grants that are on a reimbursement basis.

Steve reported that they are now working on closing out 2011 and that it will be well into March 2012 before they are done with this so the December statements will not be available at the February meeting. Initial review looks good and it appears we are ending the year in good shape.

7. Discussion/possible action – 2011 Accomplishments and 2012 Goals

2011 Accomplishments

Linda said that the priorities for 2011 focused on transitioning from a two-county to a four-county organization and developing consistent services throughout the region. In addition, a focus was placed on strengthening our supervisory structure and support for employees, developing consistent procedures to support our volunteers and enhance their volunteer experience, and developing systematic outreach and marketing efforts. Linda went through handout (included in packet) on each Core Strategy what the goal was and what the accomplishments were.

Hilde asked the board if they had any further questions. No had any questions, but they commented that a lot got done in 2011 and Linda should be commended.

2012 Goals

Linda explained that to be consistent with last year's overarching goals, that she again framed her goals within the core strategies as established by the ADRC-CW Board. However, this year, she wanted to focus on four core strategies that will provide the primary focus for 2012. Linda went through handout (included in packet) on the four Core Strategies and goals for 2012.

Bill Miller asked about the Around the Kitchen Table (ATKT). The Buyers Guide prints and distributes the ATKT. The only county that the Buyer's Guide does not provide the distribution is Langlade because at this time there are no advertisers for that region. Some of our volunteers are currently helping with distribution in the region.

Jim Hampton commented that one thing we (ADRC-CW) need to do is to generate more community support and build a reputation in the community. Discussion took place about public access and Linda and others giving presentations throughout the year.

John Callahan commented that we need to get away from saying ADRC-CW and say "Aging and Disability Resource Center of Central Wisconsin" because people hear ADRC-CW and they have no idea who or what we are.

The board had no further questions regarding 2012 goals. Linda will provide the board with a quarterly update on progress.

8. Discussion/possible action – 2012 ADRC-CW Board calendar.

The Board agreed with the 2012 board calendar and locations as distributed in the board packet.

The all staff and board “Celebration of Success” will be held on this year on Wednesday, July 25th with a location yet to be determined. The board members that attended last year found it beneficial, as did those attending the year before (the first year it was held.) Board members thought that accomplishments shared at the “Celebration of Success” last year, such as the number of meals delivered, etc., would be good for marketing purposes.

9. Mike Feirer made a motion to go into closed session pursuant to WI statues Section 19.85 (1)(e) for the purpose of deliberating or negotiating the purchase of properties, the investing of public funds, or conduction other specified public business, whenever competitive or bargaining reasons require a closed session, to discuss and possibly act on the following: Negotiating a lease for the Wausau office and also to allow Steve Prell and Linda Weitz to stay for the closed session. Second by John Callahan. Motion carried unanimously.

Roll call vote-Jerry Burns (yes), Jim Hampton (yes), Dan Sullivan (yes), Sharon Rybacki (yes), Bill Miller (yes), Hilde Henkel (yes), Terri Sersch (yes), Mike Feirer (yes), John Callahan (yes), Julie Webb (yes), Pat McKinney-Rice (yes), Bruce Giese (yes)

10. Motion to return to open session and possible announcements on any action taken during closed session

No action taken during closed session.

11. Future Agenda Items and Location

Next meeting will be Thursday, February 9th in Wausau.

12. Adjournment

Motion by Bill Miller, second by Jerry Burns to adjourn. Motion carried unanimously.

Meeting adjourned at 11:01 a.m.