

## Meeting Minutes Friday, May 3, 2024, 12:00 pm – 1:30 pm Lincoln County Health Department, Clinic Room

## Members Present:

Aspirus Merrill/Tomahawk Hospitals	X Healthfirst, Inc.	☑Lincoln County Health Department
Jane Bentz	Morgan Thums	Lexi Buntrock
X UW-Extension Food Wise	X Community Member	
Terry Kolb, Shara Allen	Carolyn Cohrs	

## Partners Present:

Agenda Item	Notes	Action Items
1. Call to Order	Meeting called to order by Buntrock at 12:05 pm.	
2. Welcome and Introductions	Introductions were made.	
3. Approve Minutes of January	Motion to approve minutes by Kolb, seconded by Thums. All ayes.	
26, 2024 Meeting	Motion carried.	
4. Agenda Items	A. Current State/Local Legislation	
A. Open discussion of	AB1014/SB953: Healthy Food Incentive Program – Bill pass onto	
current state/local	committee of Health by Senate on 2/26/24. Bill is to create a	
legislation influencing	statewide nutrition incentive program, oftentimes called Double	
nutrition/healthy	Dollars, Double Up Food Bucks or Market Match. This program	
lifestyles	would provide matching dollars so that families participating in	
	the Supplemental Nutrition Assistance Program (SNAP)/FoodShare can purchase additional fruits and	
	vegetables from participating farmers markets, community-	
	supported agriculture programs (CSAs), grocery stores, and	
	other healthy food retailers.	
	AB1015/SB952: Childhood Obesity Prevention Grants - Bill pass	
	onto committee of Health by Senate on 2/26/24. This bill requires	
	DHS to award two-year grants to organizations, cities, villages,	
	towns, counties, school districts, or Indian tribes for	
	childhood obesity prevention and management programs. The	
	bill is intended to impact individuals who are 22 years old or	
	younger.	
	• AB1016/SB952 - Bill pass onto committee of Education by Senate	
	on 2/26/24. This is separate legislation needed in order to	
	appropriate \$5 million in state fiscal year 2024-2025 for the	
	childhood obesity prevention and management grants	
	referenced in Assembly Bill 1014/Senate Bill 953.	

	Summer EBT Benefits – APPROVED! Low-income families will receive \$120 per child on an EBT card, to help offset the extra costs during the summer. Many will get this automatically based off of qualifications for FoodShare or Free or Reduced-Price Meal Program.	
B. County Health Rankings Report	<ul> <li>B. County Health Rankings Report – Buntrock shared most recent report.</li> <li>See attached. Areas of focus related to this coalition: <ul> <li>We are getting worse in the following areas:</li> <li>Premature death</li> <li>Poor physical health days</li> <li>Adult obesity</li> </ul> </li> <li>We are getting better in the following areas: <ul> <li>Food environment index</li> <li>Access to exercise opportunities</li> <li>Excessive drinking</li> <li>Children in poverty *still trending down though*</li> </ul> </li> <li>We are remaining the same in the following areas: <ul> <li>Physical inactivity</li> </ul> </li> </ul>	
C. Action Plan - Dashboard & Annual Work Plan Updates	<ul> <li>C. Action Plan Updates Dashboard Updates –</li> <li>Gleaning – Buntrock shared one-pager for gleaning that is being sent out to local establishments. See attached. Buntrock surveyed Food Pantries while doing the assessment; all currently accepting gleaned food and welcome to more. Discussed having a champion (possibly Jane??) and have goal of doing 1 or 2 in person meetings to promote gleaning. School! Table/talk Jane about this. Thought: schools glean to own students.</li> <li>Food Pantry Assessments – Buntrock reviewed Food Pantry Assessment Report with coalition. See attached.</li> <li>Farmer's Market Campaign – Buntrock, Allen, Kolb met 4/3/24 and 5/1/24. Goal: Increase redemption rates for WIC Coupons. WIC checks June 1st through end of September (good through end of October). Adding QR code of WI Map of all farmers that accept in WI. Thums will share with group when it ready. Verbally go through with it, and a brochure – how to's. Idea: Hands on, be there to walk people through it (Food Wise) - promote. Goal: Increase use of EBT machine. Healthfirst has way to send out mass messages. Goal: Increase redemption rates on Aspirus Triple Double Dollar Coupons.</li> </ul>	Buntrock, Allen, Kolb continue to work on.

	1:24 pm. Buntrock adjourned the meeting.	the next meeting. Buntrock reschedule if needed.
6. Adjournment	<ul> <li>30<sup>th</sup>. Ideas: signage for Food Pantries – Flutter Flag. Association of Lincoln County Food Pantry. Or sandwich board with times.</li> <li>Next meeting is July 26 from 9:30-11:00 a.m. Meeting adjourned at</li> </ul>	Thums will not make it to
	<b>E. Budget</b> – Jane has funding leftover that needs to be spent by June	
	<ul> <li>Learners parents on 5/29/24. Any questions specific to nutrition? Look at survey results from booth – barriers!! Where do they shop?</li> <li>UW Extension – Stockboxes continue to be distributed 1x a month in Merrill (~48) and Tomahawk (~22). Strategies for increasing this number. However, currently a shortage of Stockboxes at the state level. Still looking for another group/individual to take over this effort.</li> <li>Healthfirst Network – Mental Health Section Expansion ribbon cutting. Lower cost than typical mental health services.</li> <li>Community Garden has spaces open currently (Cohrs updated). See if we can get data. Kolb will reach out to Lynn (number on Food Resource Guide). See if they would want us to promote openings? Partner other ways?</li> </ul>	
E. Recruitment of New Coalition Members	<ul> <li>D. Member/Partner Update</li> <li>LCHD – We still have promotional materials: list amounts here! Buntrock spoke on the spoke on the radio in March and discussed current efforts with the Health Lifestyle Coalition. Buntrock doing a focus group with Pine River School for Young</li> </ul>	
<b>D.</b> Member/Partner Updates	<ul> <li>giveaways.</li> <li>Healthy Snacks Booth – Buntrock was at Children's Fest on 4/6/24 with education on taste testing healthy snacks, how to read a food label and promoting the coalition. Attached to agenda. Buntrock will do same booth at Community Night Out on 8/6/24.</li> <li>Nutrition Education – UW-Ext. Food Wise provided nutrition education at PRSYL and Washington 3<sup>rd</sup> graders. There were 4 sessions at each location that included a book reading, activity, and a taste test.</li> </ul>	