



**LIVE WELL LINCOLN LEADERSHIP TEAM MEETING**  
**Lincoln County Health Dept, 607 N. Sales Street, Merrill WI**  
**54452**  
**Friday, August 4, 2023 at 8:30-10:30 a.m.**  
**Clinic Room**  
**Via Teleconference and In-Person Attendance**

Electronic Attendance Available: Persons wishing to attend the meeting electronically may enter the meeting beginning ten minutes prior to the start time indicated above using the following number or address:

Conference Call: (US) +1 605-653-3801  
Access Code PIN: 344 170 902#  
Meeting ID: meet.google.com/dfo-fzmz-xsz

The teleconference cannot start until the host (county clerk) dials in and enters the host password. In the event there is an unforeseen technical difficulty that prevents all or a part of the meeting from being available electronically, the meeting will continue in person and those wishing to attend can appear in person at the location indicated in this agenda.

All public participants’ phones, microphones and chat dialog boxes will be muted or disabled during the meeting. If “public comment” appears on the agenda, before the meeting is called to order, the clerk will ask teleconference attendees whether any public comment is being offered. When called upon by the clerk or chair, any person offering public comment should state their name and comments.

**AGENDA**

- 1. Call to Order and Introductions (note Record Meeting)
- 2. Approve last meeting minutes. (3.27.2023)
- 3. Review Action Planning Meeting Strategies/ Objectives/ Goals
- 4. Review Goal 2 of Supporting Healthy Lifestyles
- 5. Discussion on Resource Sharing-FindHelp, navigation
- 6. Comments on Final Draft of CHA/CHIP
- 7. Promotion of CHIPP
  - a. Community Conversations
  - b. Newsletter
  - c. Distribution list
  - d. Review Log. Other opportunities for CHIPP Promotion?
- 8. Focus Groups and Key Informant Interviews
- 9. Document Results of Strategy Accomplishments
- 10. Discuss who should be involved in Live Well Lincoln
- 11. Review LWL Guideline Principles
- 12. Set Next Meeting (1- 2023) and 2024- bi-monthly (6)
- 13. Adjournment

**Distribution:**

Live Well Lincoln Leadership Team Members  
Administrative Coordinator  
Other County Board Supervisors  
Department Heads

**Posted on:** \_\_\_\_\_ **at:** \_\_\_\_\_ **a.m./p.m. by:**  
\_\_\_\_\_

**While there may be a quorum of the following committees present, no committee business will be conducted at this meeting.**

**Requests for reasonable accommodations for disabilities or limitations should be made prior to the date of this meeting. Please contact the County Clerk at 715-539-1019 or [chris.marlowe@co.lincoln.wi.us](mailto:chris.marlowe@co.lincoln.wi.us) as early as possible so that proper arrangements can be made. Requests are kept confidential.**

#### GENERAL REQUIREMENTS:

1. Must be held in a location which is reasonably accessible to the public.
2. Must be open to all members of the public unless the law specifically provides otherwise.

#### NOTICE REQUIREMENTS:

1. In addition to any requirements set forth below, notice must also be in compliance with any other specific statute.
2. Chief presiding officer or his/her designee must give notice to the official newspaper and to any members of the news media likely to give notice to the public.

#### MANNER OF NOTICE:

Date, time, place, and subject matter, including subject matter to be considered in a closed session, must be provided in a manner and form reasonably likely to give notice to the public.

#### TIME FOR NOTICE:

1. Normally, a minimum of 24 hours prior to the commencement of the meeting.
2. No less than 2 hours prior to the meeting if the presiding officer establishes there is a good cause that such notice is impossible or impractical.

#### EXEMPTIONS FOR COMMITTEES AND SUB-UNITS:

Legally constituted sub-units of a parent governmental body may conduct a meeting during the recess or immediately after the lawful meeting to act or deliberate upon a subject which was the subject of the meeting, provided the presiding officer publicly announces the time, place, and subject matter of the sub-unit meeting in advance of the meeting of the parent governmental body.

#### PROCEDURE FOR GOING INTO CLOSED SESSION:

1. Motion must be made, seconded, and carried by roll call majority vote and recorded in the minutes.
2. If motion is carried, chief presiding officer must advise those attending the meeting of the nature of the business to be conducted in the closed session, and the specific statutory exemption under which the closed session is authorized.

#### STATUTORY EXEMPTIONS UNDER WHICH CLOSED SESSIONS ARE PERMITTED:

1. Deliberation of judicial or quasi-judicial matters. Sec. 19.85(1)(a)
2. Considering dismissal, demotion, or discipline of any public employee or the investigation of charges against such person and the taking of formal action on any such matter; provided that the person is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action is taken. The person under consideration must be advised of his/her right that the evidentiary hearing be held in open session and the notice of the meeting must state the same. Sec. 19.85(1)(b).
3. Considering employment, promotion, compensation, or performance evaluation data of any public employee. Sec. 19.85(1)(c).
4. Considering strategy for crime detection or prevention. Sec. 19.85(1)(d).
5. Deliberating or negotiating the purchase of public properties, the investing of public funds, or conducting other specified public business whenever competitive or bargaining reasons require a closed session. Sec. 19.85(1)(e).
6. Considering financial, medical, social, or personal histories or disciplinary data of specific persons, preliminary consideration of specific personnel problems or the investigation of specific charges, which, if discussed in public would likely have an adverse effect on the reputation of the person referred to in such data. Sec. 19.85(1)(f).
7. Conferring with legal counsel concerning strategy to be adopted by the governmental body with respect to litigation in which it is or is likely to become involved. Sec. 19.85(1)(g).
8. Considering a request for advice from any applicable ethics board. Sec. 19.85(1)(h).

#### CLOSED SESSION RESTRICTIONS:

1. Must convene in open session before going into closed session.
2. May not convene in open session, then convene in closed session and thereafter reconvene in open session with twelve (12) hours unless proper notice of this sequence was given at the same time and in the same manner as the original open meeting.
3. Final approval or ratification of a collective bargaining agreement may not be given in closed session.

#### BALLOTS, VOTES, AND RECORDS:

1. Secret ballot is not permitted except for the election of officers of the body or unless otherwise permitted by specific statutes.
2. Except as permitted above, any member may require that the vote of each member be ascertained and recorded.
3. Motions and roll call votes must be preserved in the record and be available for public inspection.

#### USE OF RECORDING EQUIPMENT:

The meeting may be recorded, filmed, or photographed, provided that it does not interfere with the conduct of the meeting or the rights of the participants.

#### LEGAL INTERPRETATION:

1. The Wisconsin Attorney General will give advice concerning the applicability or clarification of the Open Meeting Law upon request.
2. The municipal attorney will give advice concerning the applicability or clarification of the Open Meeting Law upon request.

#### PENALTY:

Upon conviction, any member of a governmental body who knowingly attends a meeting held in violation of Subchapter IV, Chapter 19, Wisconsin Statutes, or who otherwise violates the said law shall be subject to forfeiture of not less than \$25.00 nor more than \$300.00 for each violation.



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**Friday, August 4, 2023 at 8:30-10:30 a.m.**  
**Clinic Room- Lincoln County Health Department**  
**Minutes**

**Members Present:**

Agenda Item	Notes
1. Call to Order and Introductions	Bender called meeting to order at
2. Approve last meeting minutes. (3/27/2023)	
3. Review Action Planning Meetings Strategies/ Objectives/ Goals	Is everything still aligning?
4. Review Goal 2 of Supporting Healthy Lifestyles	Shelley Lead
5. Discussion on Resource Sharing- FindHelp, navigation	
6. Comments on Final Draft of CHA/CHIP	
7. Promotion of CHIPP	<ul style="list-style-type: none"> <li>• Community Conversations</li> <li>• Newsletter</li> <li>• Distribution list</li> <li>• Review log</li> <li>• Other opportunities for CHIPP Promotion?</li> </ul>
8. Focus Groups and Key informant interviews	
9. Document results of strategy accomplishments	
10. Discuss who should be involved with Live Well Lincoln	
11. Discuss LWL Guideline Principles	Shelley Lead
12. Set October or November LWL	If time permits schedule 2024 meetings (bi-monthly)

Leadership meeting	
7. Adjournment	Adjourn meeting at

**Next Meeting Date: Submitted by:**

**Goal 1: Lincoln County 55+ population will have the knowledge and ability to access programs, services, and resources that enhance their overall well-being.**

**Objective 1:** Establish a Lincoln County Aging Network to provide leadership to address barriers to accessing resources, services, programs, and events/gatherings.

**Strategies**

**Strategy 1.1.1:** Advocate for programs and services that lead to equity for older adults in Lincoln County

**Potential Activities**

- Share priorities such as transportation, housing, social determinants of health, etc from Wisconsin Aging Advocacy Network (WAN): <https://gwaar.org/wisconsin-aging-advocacy-network>
- Provide opportunities for older adults to share feedback on what services they would like to see continue or unmet needs they would like to see addressed (every 3 years ADRC-CW Aging Plan)
- Share general advocacy information and best practices to groups such as volunteer and support groups
- Encourage older adults to speak up about issues impacting themselves and their community at local, state and federal levels
  - Provide information to older adults on how to contact elected officials and best practices on advocacy
  - Share information about advocacy groups such as Wisconsin Senior Advocates, AARP and others

**Strategy 1.1.2:** Enhance and promote resources through trusted information hubs and referral systems to the aging community, caregivers, and stakeholders using a variety of methods.

**Potential Activities**

- Increase promotion and expand resource directories/locations such as FindHelp and local resource guides
  - Promote resources through various sources such as social media, waiting rooms, bathroom stalls, community events, campaigns, personal stories, faith-based organizations
  - Promote through healthcare providers, outreach services, and community events.
- Utilize local Lincoln County facilities as informational hubs(Libraries)

**Strategy 1.1.3:** Link older adults to opportunities that foster social connections and engagement in the community by increasing awareness and addressing participation barriers.

**Potential Activities**

- Promote activities and events and include information on accessibility and transportation options
- Welcoming locations that provide wheelchair accessibility or offering virtual options.
- Word of mouth/ “Bring a friend”
- Explore avenues to reach people (churches, civic groups, etc.)
- Campaigns
- Provide information on accessibility, transportation and other resources to create more welcoming events for older adults

**Strategy 1.1.4:** Assist in promoting caregiver support for those providing care for a loved one.

**Potential Activities**

- Gather and provide information on caregiver support resources throughout the community
- Promote virtual caregiver support programs such as:  
<https://wisconsin caregiver.trualta.com/login>
- Address barriers to accessing caregiver support programs, provide wheelchair accessible locations and/or more virtual options.
- Have programs available virtually/through social media to enable access in the comfort of home.



## **Nutrition Action Planning Summary**

These goals, strategies and activities will be reviewed as a coalition at our next Nutrition Coalition Meeting.

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### **Goal 1: Improve Social and Environmental Conditions that support Healthy Nutrition.**

**Objective 1: By December 31, 2024, build robust cross-sector partnerships among diverse partners and community members to advance healthy nutrition efforts.**

**Strategy 1.1.1:** Build and foster partnerships to support and enhance nutrition options and resources in the community.

#### **Potential Activities**

- Provide technical assistance to schools and youth serving organizations (implementing DPI Standards, hydroponic gardens)
- Recruit new partners and community members to participate in the coalition through various methods
- Provide mini grants
- Promote events and activities

**Strategy 1.1.2:** Recruit Nutrition Coalition champions to assist in developing an advocacy network that promotes best practices for healthy nutrition policies, infrastructure, and programs.

#### **Potential Activities**

- Develop an advocacy partnership list.
- Standing agenda item on nutrition legislation at coalition meetings.
- Create a call to action template document for other organizations and the community to advocate.

**Objective 2: By December 31, 2028, increase access to nutritious foods throughout the community.**

**Strategy 1.2.1:** Address barriers to utilizing local nutrition resources and food systems through awareness and education.

### **Potential Activities**

- Maintain and expand resource directories such as the Lincoln County Nutrition Resource Guide, FindHelp, 2-1-1
- Identify local resources hub and assure they have resources available
- Update the Nutrition Coalition website to include various resources
- Develop campaigns to increase use of farmers market (example coupons provided by WIC, ADRC, Aspirus)

**Strategy 1.2.2:** Strengthen and enhance food support systems to provide nutritious food options.

### **Potential Activities**

- Secure funding/grants
- Assess and improve healthier options or systems availability in the community (Food Pantry, community gardens, gleaning)  
*\*\*Priority strategy/activity – received most votes at action planning meeting*

**Objective 3: By December 31, 2028, improve life skills that promote healthy nutrition through education and resources.**

**Strategy 1.3.1:** Educate the community on healthy nutrition.

### **Potential Activities**

- Develop, implement and evaluate the impact of campaigns that promote healthy nutrition *\*\*Priority strategy/activity – received most votes at action planning meeting*
- Provide food demonstrations and cooking tools to improve knowledge of healthy foods and cooking skills for low income families and adults.
- Provide mini grant opportunities for community partners to promote and educate healthy nutrition.



## **Goal 2: Advocate for Supportive Systems that improve Quality of Life**

**Objective 1: By December 31, 2024, focus on the monitoring and guiding of public policy with partners that address top health priorities.**

Strategy 2.1.1: Build capacity and relationships to monitor and access local, state and federal policy in alignment with public health priorities.

Strategy 2.1.2: Synchronize a multi-channel communication and messaging approach for policy priorities, emerging issues, opportunities for learning, and specific policy roles of partners and the public.

Strategy 2.1.3: Incorporate health in all policies into decision-making processes with non-traditional partners.

**Objective 2: By December 31, 2024, Coalition members and stakeholders will take an active role in advocating top health priorities.**

Strategy 2.2.1: Increase education and skills among staff, coalition members, and the public in taking on an active role in advocating for our top health issues in our county.

Strategy 2.2.2: Align and coordinate strategies for advancing legislation.



**Goal 1: Improve mental health and emotional well-being of Lincoln County residents by increasing knowledge and access to behavioral health resources.**

**Objective 1: Increase access through effective navigation to local resources.**

**Strategy 1.1.1:** Identify mental health and emotional well-being resources.

**Activities**

- Maintain and expand resource directories such as FindHelp, 211 and local resource guides

**Strategy 1.1.2:** Enhance local referral systems by identifying community information hubs and promoting resources widely and through various methods. **\*\*Priority strategy – received most votes at action planning meeting**

**Potential Activities**

- Assure trusted information hubs have resources available
- Build confidence among partners to make referrals through presentations and information sharing
- Implement campaigns

**Objective 1.2: Build robust cross-sector collaborative networks among diverse partners and community members to increase awareness, resources and support.**

**Strategy 1.2.1:** Increase knowledge and awareness of providers and stakeholders' roles and responsibilities within the behavioral health system that serves Lincoln County residents.

**Potential Activities**

- Explore wrap around service agreements among organizations
- Host mental health forums
- Offer continuing education opportunities for healthcare providers and behavioral health professionals

**Strategy 1.2.2:** Build upon existing cross sector networks to support resource sharing and navigation among school age children.

**Potential Activities**

- MAPS Mental Health Matters Alliance
- MAPS and TSD Handle with Care

**Strategy 1.2.3:** Engage with and support community prevention partners, local advocacy groups and youth mentorship programs.

**Potential Activities**

- Provide mini grants
- Promote events and initiatives

**Strategy 1.2.4:** Maintain and recruit leaders, partners and community members to the Healthy Minds coalition through various methods.

### **Potential Activities**

- Implement collaborative campaigns
- Provide presentations
- Have booths at events
- Promote via media
- Share data reports

**Strategy 1.2.5:** Recruit Healthy Minds coalition champions to assist in developing an advocacy network that supports behavioral health policies, infrastructure, and programs.

### **Potential Activities**

- Obtain funding through grants
- Support policies that address shortages in providers, counselors, case workers, resource navigators, social workers, etc.
- Support expansion of community resource navigators

**Goal 2: Develop strong support systems in Lincoln County where residents feel connected and supported.**

**Objective 2.1: Increase active participation among Lincoln County stakeholders and community members in striving for mental health and emotional-well-being through promotion, education and support.**

**Strategy 2.1.1:** Implement community campaigns and programs to increase awareness and knowledge of mental health and emotional well-being. ***\*\*Priority strategy – received most votes at action planning meeting***

### **Potential Activities**

- Mental Health Awareness Month
- Suicide Prevention Month/ 988
- Mental Health First Aid
- Question, Persuade, Refer (QPR)
- Crisis Intervention Training (CIT)
- ADRC Dementia Basics, Savvy Caregiver

**Strategy 2.1.2:** Continue to explore and integrate evidence based behavioral health programming and training that targets school age youth.

### **Potential Activities**

- Teen Mental Health First Aid
- Question, Persuade, Refer (QPR)
- Botvin Life Skills Program

**Strategy 2.1.3:** Support and expand peer support groups and programs that promote family engagement and social connectedness within schools and the community.

### **Potential Activities**

- School Programming (Free Talks, Aggression Replacement Training, etc)
- Library Summer Family Activity Packs
- Faith-based Groups and Activities
- Programming for Older Adults and Caregivers (ADRC, Merrill Enrichment Center, Tomahawk Senior Center)
- Community Events

## Key Changes and Rationale

Goal 1 changed from “Enhance cross sector collaboration and connection to resources and support” to “Improve mental health and emotional well-being of Lincoln County residents by increasing knowledge and access to behavioral health resources.”

Goal 2 changed from “Decrease stigma and promote open conversations and connection through lived experiences” to “Develop strong support systems in Lincoln County where residents feel connected and supported.”

*- Rationale: More measurable, with more defined outcomes and representative of the strategies that were identified for this goal.*

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“Recruit Healthy Minds coalition champions to assist in developing an advocacy network that supports behavioral health policies, infrastructure, and programs” changed from an objective to a strategy – see strategy 1.2.5.

*- Rationale: this strategy connects with Objective 1.2 “Build robust cross-sector collaborative networks among diverse partners and community members to increase awareness, resources and support.” Advocacy network would likely result from the Healthy Minds coalition.*

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Changed healthy coping skills to emotional well-being throughout the action plan.

*-Rationale: Emotional well-being has a more positive tone and is more all-encompassing.*



**LIVE WELL LINCOLN LEADERSHIP TEAM MEETING**  
**Lincoln County Health Department, 607 N. Sales Street, Merrill WI 54452**  
**Monday, March 27, 2023 at 1:00 p.m.**  
**Clinic Room- Lincoln County Health Department**  
**Minutes**

**Members Present:**

Erin Wells, ADRC, Jane Bentz, Aspirus, Shelley Hersil, LCHD, Danielle Bender, LCHD, Kristin Bath, LCHD, Jessi Rumsey, LCSSD, Renee Krueger, LC Administration

Agenda Item	Notes
1. Call to Order and Introductions	Bender called meeting to order at 1:07 p.m.
2. Approve last meeting minutes.	Bender reviewed February meeting minutes. Bentz, motion and Wells second to approve meeting minutes February 20, 2023.
3. Review and approve CHIP Priorities Structure & Leadership	Members reviewed the CHIP Priority Areas and made several changes. See document update below.
4. Review Action Planning Steps- Over 2 meetings	<p>Bender reviewed Action Steps with members. Meeting will be scheduled in May for action planning. Bath asked if organizations can lead efforts. Bentz – Nutrition, Bath – Mental Health, Wells – 55+ population</p> <ul style="list-style-type: none"> <li>• Identify need for more community data- (focus groups, key informant interviews, listening sessions)</li> <li>• Review State and National health priorities</li> <li>• Review Evidence based strategies</li> <li>• Identify assets, resources—identify lived experience</li> <li>• Develop action plan—strategies, activities, target populations, who will do the work</li> <li>• Complete stakeholder power mapping and impact on issue profiles</li> </ul>
5. Discuss who should be involved with Action Planning meetings.	<p>Items Tabled</p> <ul style="list-style-type: none"> <li>• Community Partner Profile- Individuals from CF who want to be involved. Who should be here?</li> </ul>
6. Set April LWL Leadership meeting	Tabled
7. Adjournment	Adjourn meeting at 2:45 p.m.

**Next Meeting Date:** 3/27/2023 **Submitted by:** Hersil



**LIVE WELL  
LINCOLN**  
HEALTHIER TOGETHER

**Vision:**  
Live Well Lincoln's vision is to help Lincoln County become the healthiest community in Wisconsin where residents live the highest quality of life possible.

**Overarching Themes**

Address Root Causes of Poor Health Outcomes

Community Driven and Sustainable Solutions

Strive to Shift Social Norms that Support a Thriving Community

**Priority Areas**

**Bolster Community Centered Resources for the 55+ population**

**Promote Local Resource Networks & Navigation through Cross-Sector Collaboration**

*Awareness and Education Campaigns, Personal Stories, Increase Community Health Workers, Resource/Planning Guides, Establish Community Navigator Networks (Find Help), Build Referral Systems*

**Enhance Support Systems to Increase Social Connectedness**

*Awareness and Education Campaigns, Decrease stigma & build trust, Peer-led Support Groups, Life Skills, Relationship Building Programs, Events*

**Support Healthy Lifestyles**

**Increase Social & Environmental Conditions that Prioritize Healthy Lifestyles**

*Shift Community Norms, Promote Life Skills, accessible & affordable healthy food options*

**Advocate for Supportive Systems that are most impactful to improve quality of life**  
*Daycare, Housing, Broadband, Employment*

**Promote Mental Health & Emotional Well-being**

**Enhance Cross Sector Collaboration & Connection to Resources and Support**  
*Awareness and Education on Healthy Coping, Substance-Use Prevention, Support Systems, Crisis Support & Local Resources (Find Help)*

**Promote Open Conversations & Connection through Lived Experiences**  
*Shift Community Norms, Decrease Stigma Increase Social Connectedness, Peer led Support and Community Led Initiatives*

**March 2023**