

Alliance for WI Youth Prevention State Opioid Response Grant Final Report 2023

Overview

Lincoln County Health Department was a recipient of the Alliance for WI Youth Prevention State Opioid Response Grant through Marshfield Clinic's Northwoods Coalition. The grant was implemented by Lincoln County Health Department in partnership with Healthy Minds for Lincoln County from April through August 2023.

Grant funding was used to conduct the following activities:

- **Distribute Medication Lock Boxes (\$6,000, 500 boxes ordered).** Purpose to provide individuals with a tool to safely secure medications and prevent use for nonmedical purposes. *Target group: individuals who are prescribed opioids or stimulants.*

Results: 388 Lock Boxes Distributed

Each box contained a postcard with permanent medication disposal locations in Lincoln County as well as a magnet that included information on the 988 Suicide Prevention Lifeline and a QR code/website link to the Lincoln County Substance Use and Mental Health Resource Guide.

- **Distribute Medication Disposal Pouches (400 pouches received).** Purpose to offer an option to conveniently and safely dispose of unused and expired medications to reduce the potential for abuse or misuse. *Target group: individuals living in rural communities who are unlikely to take part in take-back events or come to permanent drug drop box locations.*

Results: 574 Pouches Distributed.

400 were received through this year's grant and an additional 174 pouches were given out from last year's grant. Handout with instructions were offered with each disposal pouch.

** Lock boxes and pouches distributed throughout Merrill and Tomahawk to clinics, hospitals, pharmacies, behavioral health providers, first responders, probation parole, senior centers, housing authorities, social services, schools, home visitation programs, homeless shelters, libraries, and community events.*

- **Implement Public Awareness Campaign (\$500).** Purpose to inform community members about the improper use of prescription medications, educate about the dangers of inadequate storage and disposal and encourage positive action. (Real Talks WI Campaign).

Results: Real Talks Campaign Implemented

Campaign focuses on decreasing stigma and promoting open conversations about substance use. Ran 15 second radio ads on WJMT and WJJQ radio stations for 2 weeks in August and completed posts on Lincoln County Health Departments Facebook page.

Healthy Minds Activities 2023 Summary

Resource Distribution

1,145 - Mental Health & Substance Use Resource Guides distributed since update in September 2022

1,315 – 988 Magnets distributed since creation in September 2022 (988 suicide & crisis lifeline information as well as a website link and QR code to the resource guide)

Summary of Distribution: clinics, hospitals, pharmacies, home visitation programs, schools, jail, probation and parole, chambers of commerce, law enforcement, libraries, housing authorities, agencies serving older adults, youth, veterans and low income and various community events and programs.

Summer Billboards and Digital Ad Campaign

Billboards 7/10/23-8/10/23 northbound Hwy 51 and Blaine Street in Merrill



Google Search Ad - 6/8/23 through 8/15/23

AD: Get Help for Mental Health / Take the First Step/ Connect to Resources/ Connect to Support Find mental health and substance abuse resources for Lincoln County and surrounding areas. Courage is knowing when to ask for help (promoted Healthy Minds coalition webpage with resource guide <https://co.lincoln.wi.us/health/page/healthy-minds-coalition>).

Results: Clicks 1,621, Impressions 25,622

Mini Grant Projects

Aggression Replacement Training

5/30/23-6/30/23 (every week day from 10 – 11 am at the Lincoln County Service Center
(Facilitated by MHS Social Worker)

Evidence-based approach for working with challenging youth. Program focused on social skills, anger control and moral reasoning. <https://preventionservices.acf.hhs.gov/programs/311/show>

6 middle school participants, Merrill & Tomahawk
(identified students with behavior or conduct issues)

- 6/6 completed the course and scored an 80%+ on final exam.
- 2/6 on expulsion or reduced day status, able to return to full school days in the fall.
- 4/6 completed social skill treatment goals in their NCHC behavioral health plans.
- 5/6 completed a component of their supervision orders through Social Services.

MHS Summer Free Talks Program

6/6/23, 6/30/23, 8/1/23, 8/15/23 (1 hour sessions)
(Facilitated by MHS Social Worker, Licensed Professional Counselor)

Program is based on free talk, a motivational interviewing approach that helps participants to understand the impact of choices they make and build skills to make healthier choices.
<https://groupmiforteens.org/programs/freetalk>.

A total of 6 high school participants/ 4 completed the program.
(identified students struggling with AODA issues)

Below is feedback from students who completed the program survey.

How has participating in this group helped you?

- Participating in this group has helped me figure out my problems in life and be able to come forward and talk about it.
- It helped me by getting to talk about the grief and to see all of my friends and talk about it together.

What have you learned as a result of your participation?

- Stopped drinking.
- How to be more confident in myself, and knowing that all feelings are valid and talk about even just a little bit of your stuff can help a ton.
- That I'm not alone.

Library Family Summer Packs

- **T.B. Scott Free Library Summer Family Fun Packs 6/1/23 - 8/31/23**, funds supported June packs, promoted emotional well-being and family engagement. 50 packs distributed.
- **Tomahawk Public Library Family Fun Packs 6/1/23-8/31/23**, 120 packs distributed (mental health and emotional well-being included as part of activities and education over the summer).





HEALTHY MINDS

LIVE WELL LINCOLN

PROMOTING MENTAL HEALTH & EMOTIONAL WELL-BEING IN LINCOLN COUNTY

OVERVIEW

Healthy Minds for Lincoln County was established in 2017 as a result of the Lincoln County Community Health Improvement Plan and mental health being identified as a top health priority.

The mission of Healthy Minds is to bring the community together to empower people through education and resources to support healthy choices regarding mental health and emotional well-being.

MENTAL HEALTH DATA

1,450:1

Ratio of population to mental health providers in Lincoln County (WI 440:1) 2021

4.5

Average number of mentally unhealthy days reported in the past 30 days by Lincoln County adults (WI 4.4) 2019

16%

Percent of Lincoln County adults who reported 4 or more adverse childhood experiences (ACEs) (WI 16%) 2017-2021

41%

Percent of Lincoln County high school students who reported significant problems with anxiety in the past 12 months (WI 49%) 2019

26%

Percent of Lincoln County high school students who reported feeling so sad or hopeless almost everyday for 2 weeks+ in a row that they stopped doing some usual activities in the past 12 months (WI 29%) 2019

OUR PRIORITIES



Increase access to local services and resources by eliminating barriers and supporting effective navigation.



Build robust, collaborative networks that include diverse partners and community members aimed at increasing awareness, resources and support.



Implement campaigns, programs, trainings and events that support mental health and emotional well-being, family engagement and social connectedness.



 **LINCOLN COUNTY**
HEALTH DEPARTMENT

607 N. Sales Street, Ste 101, Merrill, WI 54452
715.536.0307, LCHealth@co.lincoln.wi.us



HEALTHY MINDS

LIVE WELL LINCOLN

PROMOTING MENTAL HEALTH & EMOTIONAL WELL-BEING IN LINCOLN COUNTY

OUR PARTNERS

Lead by

Lincoln County Health Department

Members

Aspirus Health
Big Brothers, Big Sisters
HAVEN, Inc
Inclusa, Inc
Lincoln County Department of Social Services
Medical College of Wisconsin
Merrill Area Public Schools
North Central Health Care

Partners

Aging Disability & Resource Center
Centre for Well-being, Inc
Kinship of Tomahawk
Lincoln County Probation & Parole Law Enforcement
NAMI Northwoods
T.B. Scott Free Library
Tomahawk Public Library
Tomahawk School District



GET INVOLVED

If you would like to get involved or learn more about Healthy Minds for Lincoln County, please contact:

Kristin Bath, Public Health Educator
Lincoln County Health Department
kristin.bath@co.lincoln.wi.us
715.539.1373
Website: welllincoln.org

RESOURCES

Lincoln County Mental Health & Substance Use Resource Guide
<https://co.lincoln.wi.us/health/page/healthy-minds-coalition>

North Central Health Care Crisis Line
Call 715.845.4326 or 800.799.0122

988 Suicide & Crisis Lifeline (Call or text 988 or chat online 24/7)
<https://www.dhs.wisconsin.gov/crisis/988.htm>

Uplift WI Peer Support Phone Line
Call 534-202-5438, <https://www.mhawisconsin.org/upliftwi>

NAMI Northwoods (National Alliance on Mental Illness)
<https://www.naminorthwoods.org/>

Mental Health America
<https://mhanational.org/>



Scan QR Code for
Lincoln County Resources



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715.536.0307, LCHHealth@co.lincoln.wi.us

Public Health Preparedness Update

Kristin Bath, CHES
Public Health Educator
Board of Health Meeting
October 18, 2023

2022-2023 Accomplishments

Reoccurring Activities

- Participated in the North Central WI Health Care Emergency Readiness Coalition
- Maintained Health Alert Contact Lists
- Assured staff completed basic ICS training
- Completed School Based Vaccine Full Scale Exercise After Action Report/Improvement Plan
- Conducted volunteer drill through the WI Emergency Assistance Registry
- Maintained/promoted Lincoln County Cooling Centers
- Completed LCHD Staff N95 Fit Testing

New Activities

- Updated LCHD Public Health Emergency Plan (PHEP) – Continuity of Operations, Mass Clinic & Volunteer Management Plans
- Attended ESF 6 Mass Care (Sheltering) Meetings facilitated through Emergency Management
- Purchased charging stations and generators (battery/solar) **supports county response to power outage/sheltering response*

Recap 2022-2023 Performance Objectives

Objective Met

By June 30, 2023, LCHD will update 3 capability response checklists and supporting documents in the Public Health Emergency Plan (PHEP) including:

- **Community Preparedness (Continuity of Operations Plan)**
- **Medical Countermeasures and Dispensing (Mass Clinic Plan)**
- **Volunteer Management**

Recap 2022-2023 Performance Objectives

Objective Met

By June 30, 2023, LCHD will implement 1 corrective action identified in the School-Based Flu Vaccine Mass Clinic Exercise After Action Report/Improvement Plan (AAR/IP).

1 corrective action completed

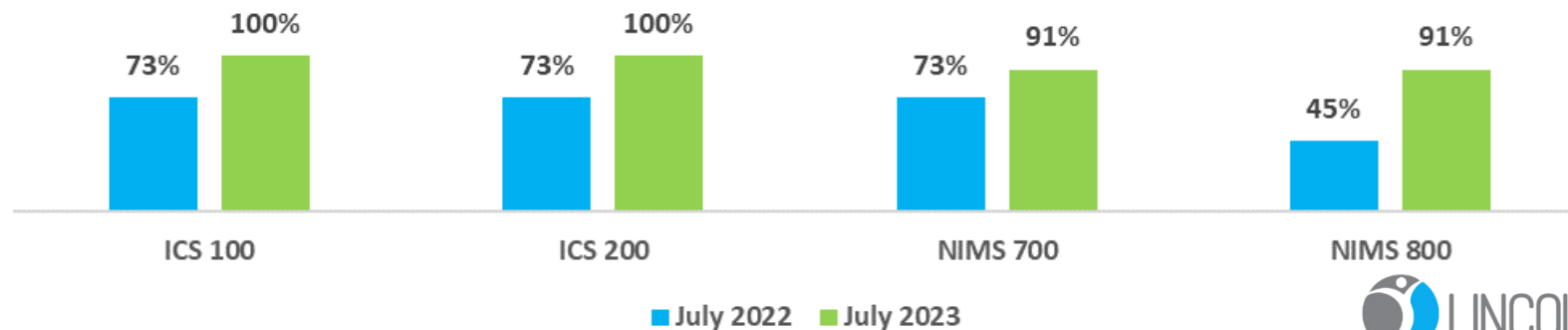
Child Vaccine Consent & Screening Form updated for 2023

Recap 2022-2023 Performance Objectives

Objective Not Met

By June 30, 2023, 100% of LCHD staff, assigned preparedness roles, will have completed basic ICS and NIMS training as recommended by the WI Department of Health Services.

Percent of LCHD Staff that completed basic ICS training requirements in July 2022 vs July 2023
(Total Staff =11)



2023-2024 Priorities

New Activities

- Collaborate with local partners on emergency response planning especially as it relates to community members with access and functional needs
- Implement National Preparedness Month Campaign
- Completed Staff Preparedness Competency Assessment and offer training based on identified needs
- Update the LCHD Public Health Emergency Plan (PHEP) - *Risk Communication plan*
- Utilize Summer Intern to implement Community Preparedness Campaigns

Summary of Activities

September is National Preparedness Month



Disasters can happen anywhere, any time. This #NPM2023, build an emergency supply kit for your family that includes:

- ✓ Food and water
- ✓ Flashlights, radio and extra batteries
- ✓ First aid kit and medications
- ✓ Items for pets, children, older adults and people with disabilities



ready.gov
Emergency Kit Supplies Learn more
These resources teach y...



September is National Preparedness Month
Build a kit with everyone in mind

Include these supplies in your kit

- Food and water
- Flashlights
- Radio and extra batteries
- First aid kit and medications
- Items for pets, older adults, children and people with disabilities

Learn more at Ready.gov or scan the QR code.

Lincoln County Health Dept
Sept 2023 :15
9/17-9/23

WJMT

September is National Preparedness Month! Your Lincoln County Health Department reminds you that disasters can happen at any time. Be sure to keep an emergency supply kit with food, water, flashlights, a radio, extra batteries, a first aid kit and medications. Include items for pets, older adults, children and people with disabilities. Learn more at Ready.gov.

Newspaper Ads

Tomahawk Leader 9/13/23 & 9/20/23
Merrill Foto News 9/14/23 & 9/21/23

Facebook Ad Results

433 Clicks, 8,145 Reach, 509 Post Engagements

Radio Ads

9/17/23-9/23/23



Summary of Activities

Mass Vaccination Full Scale Exercises



MERRILL HIGH SCHOOL STUDENT VACCINE CLINIC

**TUESDAY, OCTOBER 17
8:30-10:30 AM**

NO COST VACCINES FOR STUDENTS!

VACCINES

- FLU SHOTS
- FLU NASAL MIST
- TDAP SHOTS

DETAILS

Lincoln County Health Department will be providing flu and Tdap vaccines at no cost to MHS students on October 17th.

Pre-registration is required. No walk ins. Deadline to register is Tuesday, October 10th.

Please have your child dress appropriately so their upper arm is easily accessible.



SIGN UP TODAY

bit.ly/LincolnYouthVaccineClinics



Contact Lincoln County Health Department at 715-536-0307 or LCHealth@co.lincoln.wi.us



PRAIRE RIVER MIDDLE SCHOOL STUDENT VACCINE CLINIC

**TUESDAY, OCTOBER 24
8:00-10:30 AM**

NO COST VACCINES FOR STUDENTS!

VACCINES

- FLU SHOTS
- FLU NASAL MIST
- TDAP SHOTS

DETAILS

Lincoln County Health Department will be providing flu and Tdap vaccines at no cost to PRMS students on October 24th.

Pre-registration is required. No walk ins. Deadline to register is Tuesday, October 17th.

Please have your child dress appropriately so their upper arm is easily accessible.



SIGN UP TODAY

bit.ly/LincolnYouthVaccineClinics



Contact Lincoln County Health Department at 715-536-0307 or LCHealth@co.lincoln.wi.us



TOMAHAWK SCHOOL DISTRICT STUDENT VACCINE CLINIC

**THURSDAY, OCTOBER 26
8:30-11:00 AM**

NO COST VACCINES FOR STUDENTS!

VACCINES

- FLU SHOTS
- FLU NASAL MIST
- TDAP SHOTS

DETAILS

Lincoln County Health Department will be providing flu and Tdap vaccines at no cost to Tomahawk School District students on October 26th.

Pre-registration is required. No walk ins. Deadline to register is Thursday, October 19th.

Please have your child dress appropriately so their upper arm is easily accessible.



SIGN UP TODAY

bit.ly/LincolnYouthVaccineClinics



Contact Lincoln County Health Department at 715-536-0307 or LCHealth@co.lincoln.wi.us



LINCOLN COUNTY STUDENT VACCINE CLINIC

**WEDNESDAY, NOVEMBER 8
4:00-6:00 PM**
LINCOLN COUNTY HEALTH DEPARTMENT
607 N. SALES STREET, MERRILL

NO COST VACCINES FOR STUDENTS (4K-12TH GRADE)!

VACCINES

- FLU SHOTS
- FLU NASAL MIST
- TDAP SHOTS

DETAILS

Lincoln County Health Department will be providing flu and Tdap vaccines at no cost to Lincoln County Students on November 8th.

Pre-registration is required. No walk ins. Deadline to register is Wednesday, November 1st.

Please have your child dress appropriately so their upper arm is easily accessible. Although a parent/guardian does not need to be present, an adult must accompany your child.



SIGN UP TODAY

bit.ly/LincolnYouthVaccineClinics



Contact Lincoln County Health Department at 715-536-0307 or LCHealth@co.lincoln.wi.us



2023-2024 Performance Objectives

New: Update the Public Health Emergency Plan (PHEP) to include a **risk communication plan** and will provide training to staff.

New: One educational strategy will be implemented for LCHD staff based on agency preparedness competency assessment results.

Reoccurring: Implement 1 corrective action identified in the School-based Flu & Tdap Vaccine Mass Clinic Exercise After Action.

Reoccurring: 100% of LCHD staff will have completed basic ICS and NIMS training requirements (ICS 100, 200 and NIMS 700, 800).

Questions?