



Healthy Lifestyles 2024 Workplan

Lincoln County will support healthy nutrition by advancing social and environmental conditions.

Objective 1: By December 31, 2024, Lincoln County Healthy Lifestyles will implement 2 strategies that aim to build robust cross-sector partnerships among diverse partners and				
Strategy 1.1: Build and foster partnerships to support and enhance nutrition options and resources in the community.				
Activities	Progress Updates	Target Audience	Resources/ Assets	Lead Partner(s)
By December 31, 2024, Healthy Lifestyles Partners will recruit 2 of new partners and/or community members to participate in the coalition through various methods.		Organizations, Groups, Community Members who support healthy food initiatives	Healthy Lifestyles	LCHD, ALL
Strategy 1.2: Recruit Nutrition Coalition champions to assist in developing an advocacy network that promotes and educates on best practices for healthy nutrition policies, infrastructure,				
Activities	Progress Updates	Target Audience	Resources/ Assets	Lead Partner(s)
By December 31, 2024, will create a call to action template document for other organizations and the community to use to advocate.		Organizations	Healthy Lifestyles	LCHD
Objective 2: By December 31, 2024, Lincoln County Healthy Lifestyles will implement 1 strategy to increase equitable access to nutritious foods throughout the community.				
Strategy 2.1: Address barriers to utilizing local nutrition resources and food systems through awareness, education, and support. (HE)				
Activities	Progress Updates	Target Audience	Resources/ Assets	Lead Partner(s)
By June 30, 2024, Lincoln County Healthy Lifestyles Coalition will develop a campaigns to increase use of farmers markets and educate on the EBT reader, Farmers Market vouchers, and WIC benefits.		Low Income, Farmers Market	Healthy Lifestyles	LCHD, Aspirus, UW Extension
Strategy 2.2: Strengthen and enhance food support systems to provide nutritious food options for low income individuals. (HE)				
Activities	Progress Updates	Target Audience	Resources/ Assets	Lead Partner(s)
(a) By December 31, 2024, UW Extension and LCHD will assess one food pantry in Lincoln County. (b) By April 30, 2024, LCHD will use two different methods to promote the gleaning toolkit in Lincoln County.		Food Pantries, Restaurants, Businesses that Serve Food, Gas Stations	Healthy Lifestyles	UW Extension, LCHD
Objective 3: By December 31, 2024, Lincoln County Healthy Lifestyles will implement 2 strategies to improve life skills that promote healthy nutrition through education and connection to				
Strategy 3.1: Educate the community on healthy nutrition for youth and low income individuals. (HE)				
Activities	Progress Updates	Target Audience	Resources/ Assets	Lead Partner(s)
(a) **Same as above** By June 30, 2024, Lincoln County Healthy Lifestyles Coalition will develop a campaigns to increase use of farmers markets and educate on the EBT reader, Farmers Market vouchers, and WIC benefits. (b) By December 31, 2024, Aspirus and Healthfirst will provide # food demonstrations and cooking tools for low-income families at PRSYL and Tomahawk Headstart.		Farmers Markets, Low Income, PRSYL Parents, Tomahawk Head Start Parents	Healthy Lifestyles	Aspirus, Healthfirst

Record of Changes

Date	Update Made
1/10/24	Pulled priority projects identified in the 5 year work plan.
1/26/24	Discussed as a coalition and finalized Work Plan for the year.
