



Extension

UNIVERSITY OF WISCONSIN-MADISON

Division of Extension

Lincoln County

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<https://lincoln.extension.wisc.edu/>

Hearing Impaired Relay: 711

Funding Extension Efforts

In 2021, the University of Wisconsin will contribute an estimated \$126,000 in direct funding for staff. Additionally, the FoodWise Nutrition Education Program will bring in \$76,000 in federal grant dollars to Lincoln County.

Based on 2019 actual leveraged dollars, another approximately \$325,000 is projected to be leveraged in 2021 (volunteer time, grants, and donations) to carry out local programming.

For every county dollar invested in support of Extension in Lincoln County, staff and the university return on average an estimated \$5 in leveraged donations, grants, fees, contracts, and volunteer time annually.

PURPOSE to which we commit...

We teach, learn, lead and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

We transform lives, organizations and communities by:

- creating stronger economies;
- building resilient and productive environments;
- addressing food safety, food security and health; and
- by building thriving youth, families, organizations and communities.

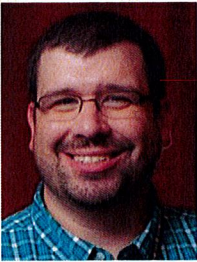


The Division of Extension, Lincoln County office is one of seventy-one county Extension offices statewide, staffed by professional educators. We offer educational programs through five program areas: Agriculture; Community Development; Health & Well-Being; 4-H; and Youth Development. FoodWise nutrition education is also offered through the office and is supported by an annual, renewable federal grant.





Extension staff are Faculty and Academic Staff members of the University of Wisconsin, Madison employed by a cooperative arrangement between the University and the County. Staff provide a direct link to the University of Wisconsin expertise and research. This university affiliation provides counties with access to community assessment tools, program evaluation expertise, a statewide network of program professionals, a source of professional development, and access to University of Wisconsin programs.

Embedded in our programming are strong partnerships. Working with government agencies, community groups, schools, organizations and individuals, Extension staff creatively engage others in our work. These partnerships enable us to reach county residents where they live and work, promoting life-long learning. During 2019, staff had 4,595 direct learner contacts in Lincoln County. This figure does not include indirect contacts through staff radio interviews, newspaper articles, websites, blogs and social media.

(Please turn to next pages for staff information)>>

Meet the Lincoln County Division of Extension Team

| Staff Member | Key Issues Addressed |
|--|---|
| <p>Dan Marzu Agriculture Extension Educator Lincoln and Langlade Counties 8 years of service (100% FTE) Academic Staff Co-funded by counties and university dan.marzu@wisc.edu</p>  | <ul style="list-style-type: none"> • Protect natural resources, water, land, and air while striving for profitability in agriculture • Provide people with safe and adequate food and contributing to the economic well-being of the community • Help property owners create and maintain their personal environments with education for homeowners who enjoy gardening and landscaping |
| <p>Debbie Moellendorf Positive Youth Development and Health & Well Being Educator 32 years of service (100% FTE) Faculty Co-funded by county and university deborah.moellendorf@wisc.edu</p>  | <ul style="list-style-type: none"> • Expand and maintain community collaborations including with the Healthy Minds coalition and Interagency Council to improve the health of all Lincoln County residents • Build and support after school programs • Empower youth and adults through education and resources to improve their social emotional well-being including youth and adult mental first aid training, and healthy coping skills. • Coordinate Strong Bodies program (research - based fitness education for older adults) • Advise Lincoln County Home & Community Education Organization and Live Sustainable, Lincoln County |
| <p>Tammy Hansen FoodWise Coordinator (Lincoln, Marathon, and Langlade Counties) 31 years of service (100% FTE) Academic Staff Funded 100% by federal grant (tammy.hansen@wisc.edu)</p>  | <ul style="list-style-type: none"> • Build support through collaboration for community-based food/nutrition and food security programs for SNAP-eligible (low income) populations • Coordinate general nutrition education/dietary quality for families and individuals with limited incomes • Coordinate school-based nutrition education programs |

| | | |
|--|---|---|
| <p>Melissa Yates FoodWise Educator (Lincoln and Marathon Counties) 5 years of service (100% FTE) Academic Staff Funded 100% federal grant melissa.yates@wisc.edu</p> |  | <ul style="list-style-type: none"> • Provide general nutrition education/dietary quality for families and individuals with limited incomes • Develop and conduct food resource management/food shopping programs • Conduct healthy food preparation classes • Conduct school-based nutrition education programs |
| <p>Melinda Osterberg Communities Extension Educator (Lincoln and Marathon Counties) 2 years of service (100% FTE) Academic Staff Co-funded by counties and university Melinda.osterberg@wisc.edu</p> |  | <ul style="list-style-type: none"> • Help organizations utilize their limited resources more effectively (build nonprofit organizational capacity) • Facilitate rural broadband expansion programming • Provide education and planning assistance to increase the efficiency of local government • Collaborate with businesses and other organizations on downtown revitalization programs • Design and lead community planning sessions |
| <p>Holly Luerssen 4-H Program Educator for Lincoln and Langlade Counties 2.5 years of service (100% FTE) Academic Staff Co-funded by counties and university holly.luerssen@wisc.edu</p> |  | <ul style="list-style-type: none"> • Develop and implement appropriate educational programming for youth • Oversee and manage the administrative aspects of the 4-H program • Recruit and manage 4-H adult and youth volunteers • Promote 4-H programs, including recruitment of new members • Provide oversight and advice to 4-H Leaders Association |
| <p>Rebecca Kludy Office Program Assistant 2 years of service (100% FTE—funded 100% county) rebecca.kludy@wisc.edu</p> |  | <ul style="list-style-type: none"> • Serve as office manager • Provide support for educators and other staff • Assist with 4-H marketing, program design, and enrollment • Manage Extension social media |

Jeni Blaubach

Office Assistant

23 years of service

(25% FTE—funded 100% county)

jblaubach@co.lincoln.wi.us

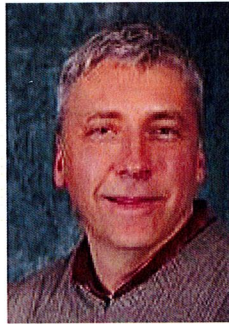
- Assists in managing day to day office financial operations (i.e. grants, invoicing and other duties not handled by county finance department)

Art Lersch

Area Extension Director, Langlade, Lincoln, Price, Taylor Counties

3.5 years of service (+13.5 years as Lincoln Communities Extension Educator); art.lersch@wisc.edu

100% university funded position



- Manage Extension operations in four county area (includes office budget development, staff performance management, relationship building with county government stakeholders, helping educators conduct appropriate needs assessments and evaluations to measure program success)