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**NORTH CENTRAL ITBEC BOARD  
AND  
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
JOINT MEETING**

Thursday, January 27, 2022  
10:00 a.m.

County Board Room  
Forest County Courthouse  
200 E Madison St.  
Crandon, WI 54520

**REMOTE PARTICIPATION**  
1-978-990-5449  
Pass Code: 2372456 #

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of December 2, 2021 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
  - a. WCA Opioid Litigation
  - b. Northwoods Rail Transit Commission
  - c. WCA Legislative Exchange – February 8-9, 2022
6. Financial Report
  - a. Consideration of Relabeling and Modification of 2021 Line Item Accounts to 2022 Accounts

North Central ITBEC Board & Tourism & Economic Development Advisory Committee Joint Meeting Agenda

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7. Action Items (Board)
  - a. Accept \$5,000 From WCA for Travel Related Expenses
  - b. Reallocate Funds to the Chair's Account
  - c. 2022 Travel Expense Overage
  - d. ITBEC Booth at WCA Conference Exhibit Hall
8. Follow-Up Regarding Marathon County Contact
9. County Issues Roundtable Discussion
  - a. Consideration of County Tax Rate Restraints and Limits
10. Marketing Report
  - a. 2022 Sports Shows Update
  - b. 2022 Marketing Plan Update
11. State Department Updates
  - a. Tourism
  - b. WEDC
12. Consideration of Items for Future Agenda
13. Set Next Meeting Date - Tentatively Set as March 31, 2022. Langlade County is Next in the Hosting Rotation.
14. Adjournment