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**NORTH CENTRAL ITBEC BOARD
AND
TOURISM & ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
JOINT MEETING**

Friday, March 31, 2022
10:00 a.m.

North Central Technical College
Room T-131
312 Forrest Avenue
Antigo, WI 54409

Enter through the main NTC doors, not by Langlade County EDC on the west end of the building. Park in front of NTC, the room is on the left when entering.

REMOTE PARTICIPATION

Join Zoom Meeting:

<https://us02web.zoom.us/j/87966749711?pwd=QXNJUkJSR3IWL01ZSVJZVVyZGJGUwQT09>

Meeting ID: 879 6674 9711

Passcode: 138103

Phone in:

1-312-626-6799

AGENDA

1. Call to Order
2. Roll Call
3. Approval of January 27, 2022 Joint Meeting Minutes
4. Chair's Remarks
5. Project Director's Report
 - a. WCA Opioid Litigation
 - b. Northwoods Rail Transit Commission

North Central ITBEC Board & Tourism & Economic Development Advisory Committee Joint Meeting Agenda

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6. Financial Report
 - a. Proposed 2022 Marketing Funds Consideration
7. Follow-Up Regarding Marathon County Contact
8. County Issues Roundtable Discussion
9. Marketing Report
 - a. 2022 Sports Shows Update
 - b. 2022 Marketing Plan Update
10. State Department Updates
 - a. Tourism
 - b. WEDC
11. Consideration of Items for Future Agenda
12. Set Next Meeting Date - Tentatively Set as May 26, 2022. Lincoln County is Next in the Hosting Rotation
13. Adjournment